



**IRWIN MABINI**  
Print. Digital. Branding. Illustration

[irwinmabini.com](http://irwinmabini.com)

[hello@irwinmabini.com](mailto:hello@irwinmabini.com)

[behance.net/irwinmabini](https://www.behance.net/irwinmabini)

[linkedin.com/in/irwinmabini](https://www.linkedin.com/in/irwinmabini)

### **STRAWBERRY SOLUTIONS | Graphic Designer & Illustrator**

September 2020 - May 2022 | Sydney, Australia (Remote)

Create and illustrate online learning and training materials for education providers and reputable companies all over Australia.

### **STERLINGS GRAPHICS | Senior Graphic/ Web Designer**

October 2010 - November 2019 | Doha, Qatar

Created and conceptualised marketing materials and promotional ads for American fast-food chains such as Pizza Hut, Arby's, Taco Bell and many more. Single-handedly designed and developed all the websites for the company and restaurants.

### **1902 SOFTWARE | Web and Graphic Designer**

October 2009 - October 2010 | Muntinlupa, Philippines

Collaborated with coders in designing user interface for websites, e-commerce and applications for clients in Denmark. In addition, I also designed logos and marketing materials that catered Danish clients.

### **ACTMEDIA PHILIPPINES, INC. | Senior Graphic Designer**

June 2005- July 2009 | Manila, Philippines

Managed all incoming and outgoing client and internal projects in the creative department. Delegated tasks to co-designers. Ensured that designers are following the design brief from initial design, revisions, client approval and final artwork. Organised deadlines and files for turnover to clients and suppliers.

Conceptualised and designed collaterals for internal special events. Key designer for major accounts such as Unilever, Coke, Del Monte and San Miguel.

### EDUCATION

#### **Wordpress CMS**

Inventive Media,

Makati City, Philippines

January 23-24, 2020

#### **Graphika Manila**

January 30-31, 2016

SMX Convention Center,

Mall of Asia Complex, Philippines

#### **HTML5 & CSS3**

March 2013

Codecademy

#### **The 7 Habits of**

#### **Highly Effective People**

March 25-27, 2008

Ateneo Professional Schools,

Philippines

#### **Bachelor in Fine Arts**

#### **Major in Advertising**

1999 - 2004

Bulacan State University, Philippines

### TOOLS

Adobe CC Suite

HTML / CSS

Figma

Bootstrap

Wordpress

Canva